



digital 2022
TRANSFORMATION

CONNECTING TECHNOLOGIES
FOR A TOTALLY DIGITAL ENVIRONMENT

HOSTED BY
AVANTECH



OL[®] Connect

Digital Documents
Taking Your Business to the Customer

Simone Wolf
General Manager OL Italy



OL[™]



Founded 1995 in Montréal, Canada

Why Improve business communication with customers

What Creating business documents and automating related processes, multichannel output and Capture solutions

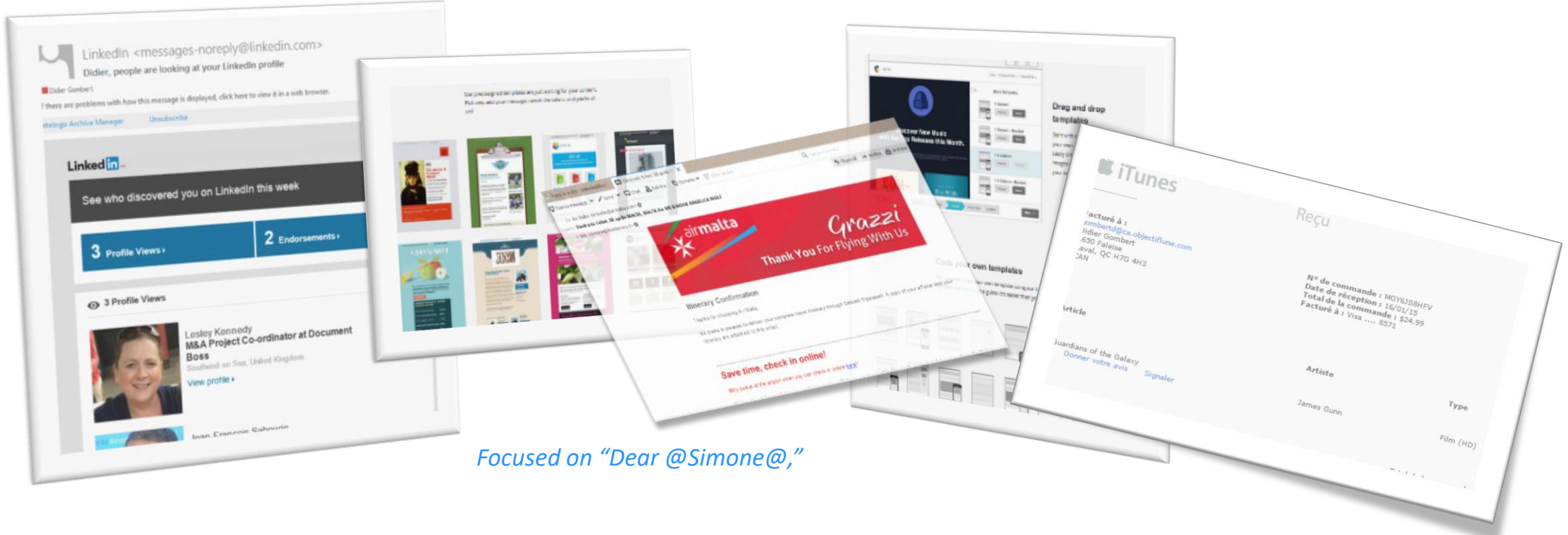
How By using print, web, email and smart devices in a way that they adapt to the demands of any kind of company or organisation.

www.objectiflune.com/it/company/aboutus

Why go digital?



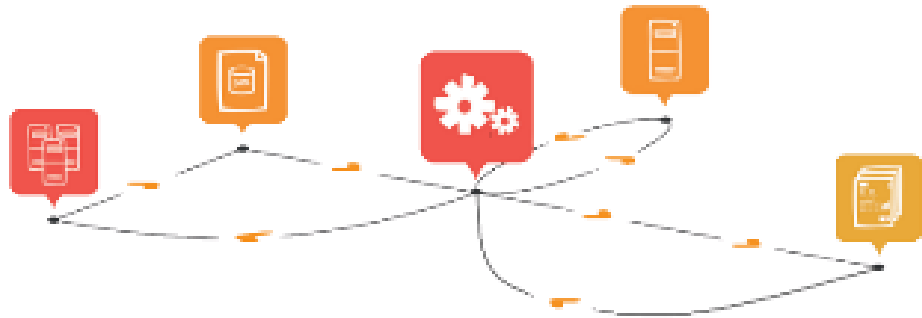
Loads of solutions on the market, template-based, promotional offering simplistic, limited possibilities to personalize...



Focused on "Dear @Simone@,"



One fundamental aspect is to interact with the customer...



... true conversations on digital channels,
managed through automated loops.
The user is motivated to interact.

How to go digital by using *one* solution



THE DIGITAL ERA HAS CHANGED EVERYTHING

Going Digital

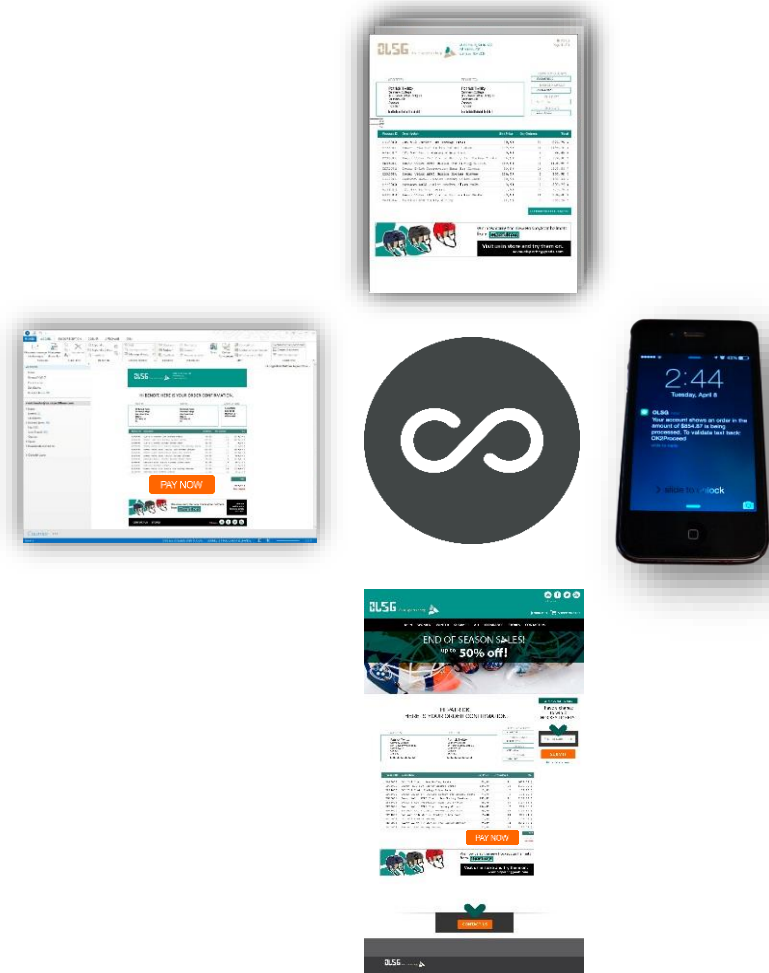
Two examples step-by-step



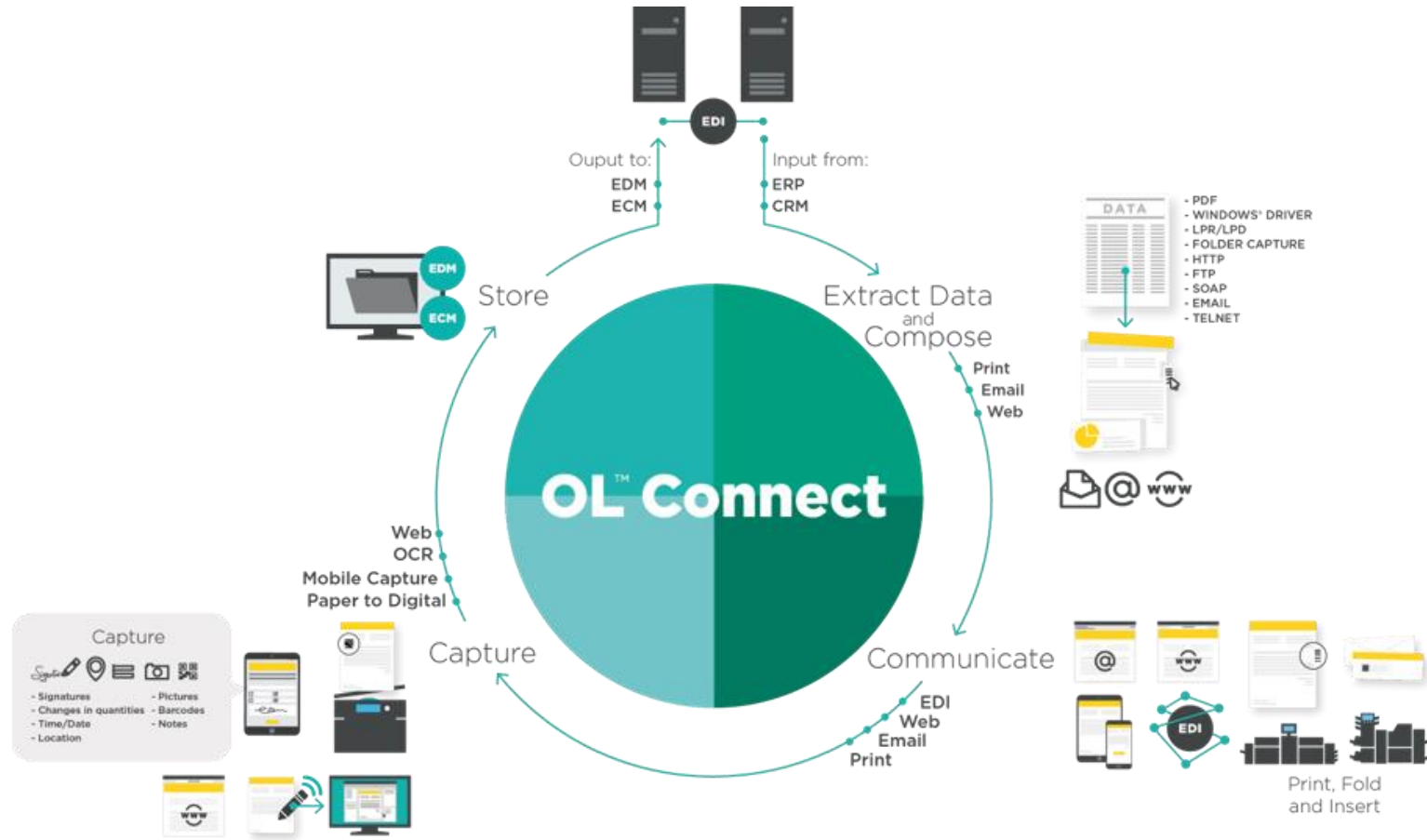
The Interactive Invoice

Every day, week or month transactional documents are issued and automatically distributed, without the need of human interaction.

Mapping of the data, its design and layout, as well as the workflow are created once only when the document is being set-up.

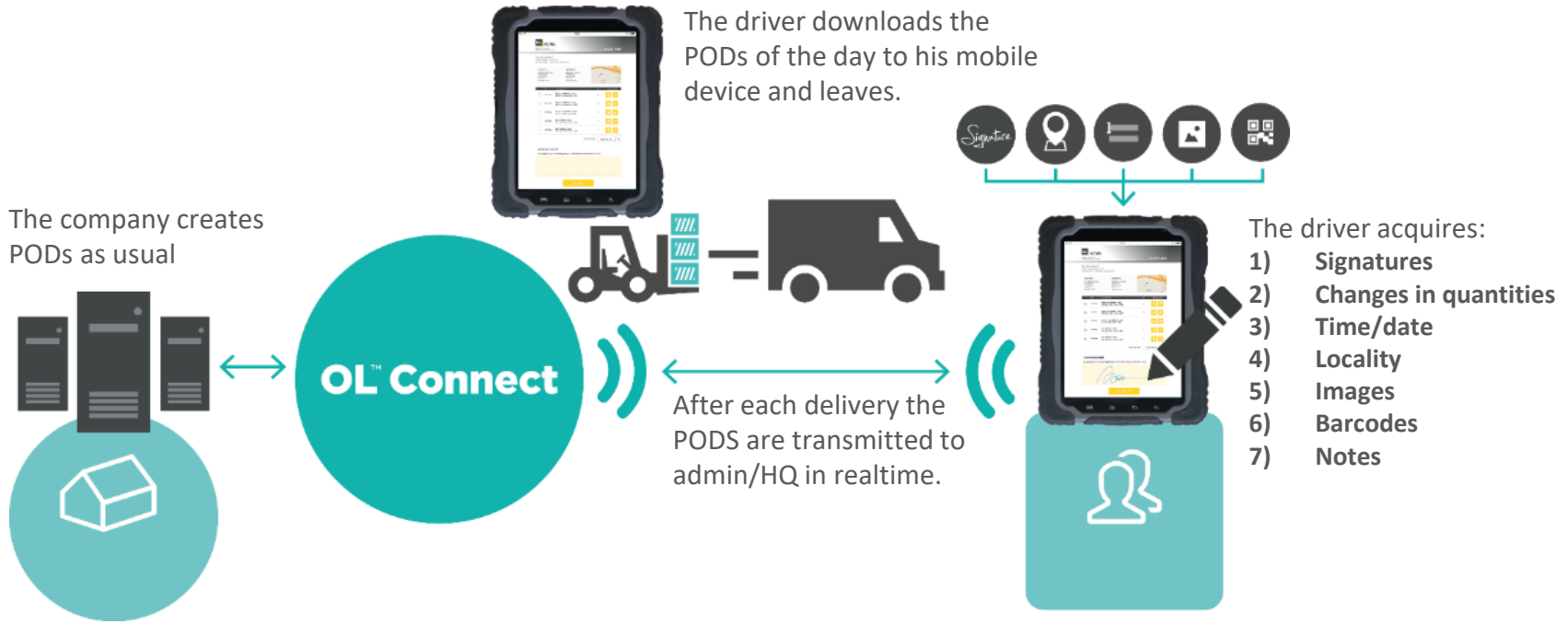


The Document Lifecycle





Proof of Delivery





The Proof of Delivery without and with OL Connect

OL ACME
2030 Pk. 1C, Suite 500
Montreal, QC Canada H1V 2C8

DELIVERY ORDER

Invoiced to: General Machine INC
1852 Main St,
Val Cartier, QC
Canada P3N 1A0

Delivered to: General Machine INC
1852 Main St,
Val Cartier, QC
Canada P3N 1A0

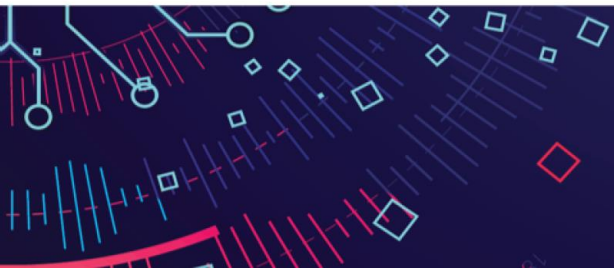
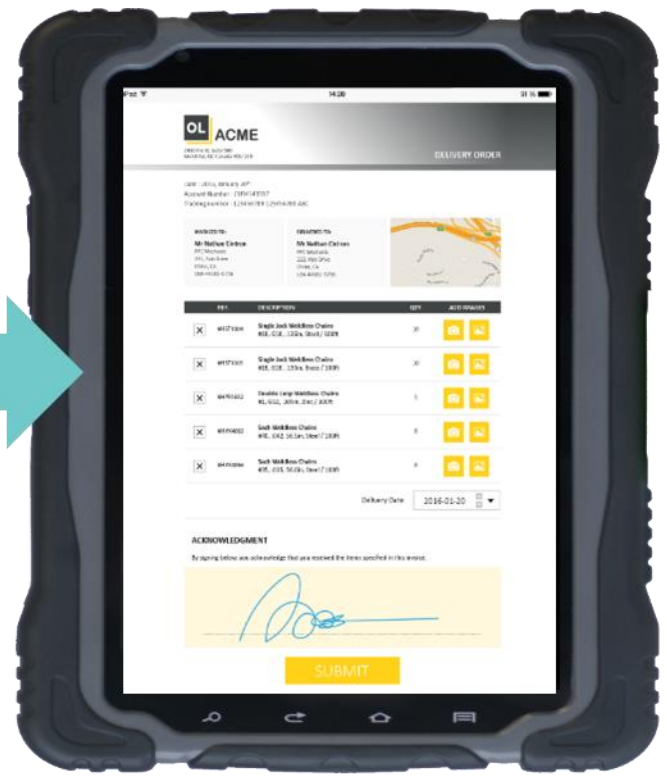
Date : 2016-03-02
Account : CU34148514
Tracking number : 763557669-387543789-AAA

Product ID	Description	Quantity
0021000	Each Weldless Chain	1
0011000	Single Jack Weldless Chain	4
0031000	Double Loop Weldless Chain	3
0041000	Each Weldless Chain	1
0051000	Each Weldless Chain	1
0061000	Double Loop Weldless Chain	1
0071000	Each Weldless Chain	1
0081000	Each Weldless Chain	1
0091000	Each Weldless Chain	1

Delivery Date :

Comments :

Signature :





Customer stories of ours



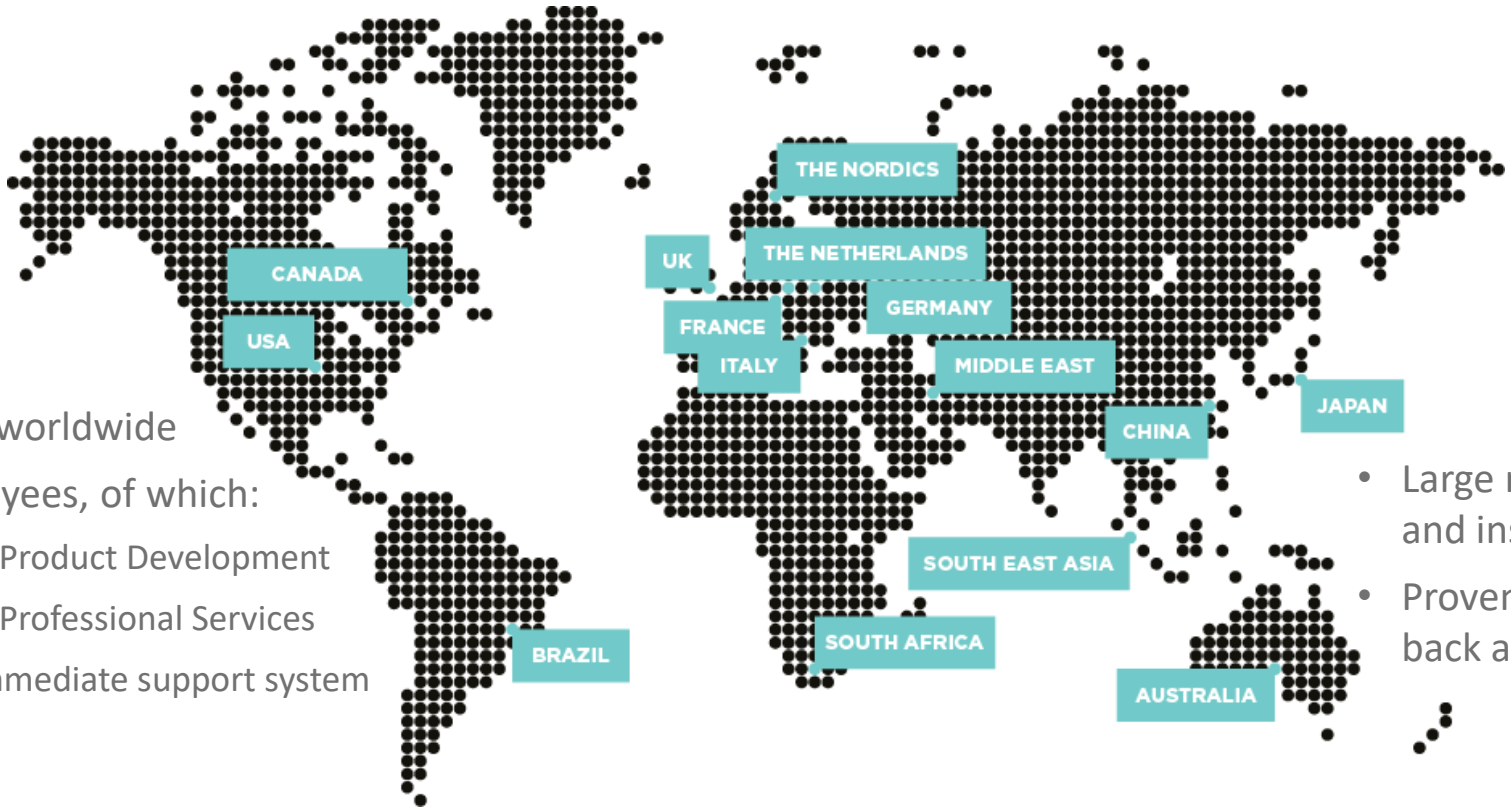


Some of our clients





About Objectif Lune



- 18 offices worldwide
- 240 employees, of which:
 - 26 in Product Development
 - 46 in Professional Services
 - An immediate support system

- Large number of new clients and installations annually
- Proven technology, looking back at 24 years of expertise



The logo features the word "digital" in a lowercase, sans-serif font, followed by "2020" in a large, stylized font where the zeros are interconnected. Below this, the word "TRANSFORMATION" is written in a smaller, uppercase, sans-serif font.

digital 2020
TRANSFORMATION

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THANK YOU

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 **avanteCH**