

Lens trade in promotion

Terms & Conditions

1. PROMOTIONAL PRODUCTS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available on purchases made of any of the products listed below/attached (the "**Promotional Products**") within Malta from authorized partners between 02.06.2025 and 30.06.2025 inclusive (the "**Promotional Period**").
- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area or Switzerland (**EEA**) ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. All products must be purchased within Malta, and must have been supplied and distributed to retailers by Canon CEE GmbH ("**Canon**") or Canon group companies located in the EEA. Please check with your retailer that this is the case to help avoid disappointment. Internet stores must display a registered/postal address in Malta.
- 1.5. All Promotional Products must be new and genuine Canon products. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product within Malta from authorized partners during the Promotional Period AND trade in their used lens. The traded in lenses must be in working condition, means it must be functional to use it with a camera.
- 2.2. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfill orders of Promotional Products during the Promotional Period.
- 2.3. Only one claim per Promotional Product purchased may be made.
- 2.4. This promotion cannot be redeemed in conjunction with any other promotion.

3. TRADE IN DISCOUNT

- 3.1. Participants will receive the trade in discount up to €1500 shown for purchases of Promotional Products.
- 3.2. If you are VAT registered and you receive an instant discount, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.

4. THE PROMOTER

4.1. The promoter is Canon CEE GmbH, Am Europlatz 2, 1120, Vienna, Austria.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

6. DATA

6.1. Canon Europa N.V., 59 Bovenkerkerweg, 1185 XB is the Data Controller in respect of any personal data supplied by Participants. The personal data provided is held securely and may be transferred on a secure server outside the EEA.

6.2. The personal data collected from Participants is subject to the Canon Consumer Data Privacy Policy <https://www.canon.com.mt/privacy/>.

7. LAW AND JURISDICTION

These Terms and Conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of Austria and will be subject to the non-exclusive jurisdiction of the Vienna court.

Promotional products and trade in discount:

Product Code	Lens Name	Discount Amount
5056C005AA	LENS RF1200MM F8 L IS USM	€ 1,500
5055C005AA	LENS RF800MM F5.6 L IS USM	€ 1,000
5053C005AA	LENS RF400MM F2.8 L IS USM	€ 1,000
5054C005AA	LENS RF600MM F4 L IS USM	€ 1,000
6055C005AA	LENS RF100-300MM F2.8 L IS USM	€ 800
3450C005AA	LENS RF85MM F1.2 L USM DS	€ 250
4112C005AA	LENS RF100-500MM F4.5-7.1 L IS USM	€ 250
2965C005AA	LENS RF28-70MM F2 L USM	€ 250
6347C005AA	LENS RF24-105MM F2.8 L IS USM Z	€ 250
6263C005AA	LENS RF200-800MM F6.3-9 IS USM	€ 200
2959C005AA	LENS RF50MM F1.2 L USM	€ 200
3447C005AA	LENS RF85MM F1.2 L USM	€ 200

3680C005AA	LENS RF24-70MM F2.8 L IS USM	€	200
3682C005AA	LENS RF15-35MM F2.8 L IS USM	€	200
3792C005AA	LENS RF70-200MM F2.8 L IS USM	€	200
6182C005AA	LENS RF10-20MM F4 L IS STM	€	200
5776C005AA	LENS RF135MM F1.8 L IS USM	€	200
3987C005AA	LENS RF800MM F11 IS STM	€	150
4318C005AA	LENS RF70-200MM F4 L IS USM	€	150
4857C005AA	LENS RF14-35MM F4 L IS USM	€	150
7023C005AA	LENS RF20MM F1.4 L VCM	€	150
2963C005AA	LENS RF24-105MM F4 L IS USM	€	100
4514C005AA	LENS RF100MM F2.8 L MACRO IS USM	€	100
6535C005AA	LENS RF28-70MM F2.8 IS STM	€	100
6908C005AA	LENS RF50MM F1.4 L VCM	€	100
6907C005AA	LENS RF24MM F1.4 L VCM	€	100
6710C005AA	LENS RF35MM F1.4 L VCM	€	100
3986C005AA	LENS RF600MM F11 IS STM	€	80
3684C005AA	LENS RF24-240MM F4-6.3 IS USM	€	80
5564C005AA	LENS RF-S18-150MM F3.5-6.3 IS STM	€	50
5775C005AA	LENS RF15-30MM F4.5-6.3 IS STM	€	50
5050C005AA	LENS RF100-400MM F5.6-8 IS USM	€	50
5668C005AA	LENS RF24MM F1.8 MACRO IS STM	€	50
4234C005AA	LENS RF85MM F2 MACRO IS STM	€	50
6906C005AA	LENS RF16-28MM F2.8 IS STM	€	50
4111C005AA	LENS RF24-105MM F4-7.1 IS STM	€	40
5051C005AA	LENS RF16MM F2.8 STM	€	40
5824C005AA	LENS RF-S55-210MM F5-7.1 IS STM	€	40
6128C005AA	LENS RF 28MM F2.8 STM	€	40
2973C005AA	LENS RF35MM F1.8 MACRO IS STM	€	40
6262C005AA	LENS RF-S10-18MM F4.5-6.3 IS STM	€	40